Greetings from Little Rock.

As Arkansas’s capital city, Little Rock is known as a thriving hub of arts, culture and outdoor recreation. Here you’ll find a city full of exciting attractions, acclaimed restaurants, exciting entertainment venues and welcoming hotels throughout the city.

In your time here, you’ll notice “Big on Safety” signage at many of our local businesses. These signs signify that the business owner has taken the Big on Safety Pledge to follow all government recommendations on cleanliness in order to keep our city, and visitors, safe. You can rest assured that when you’re patronizing these establishments, you’re at a business that prioritizes your safety.

In recent years, Little Rock has undergone a tremendous renewal. The initial catalyst for this renaissance was the William J. Clinton Presidential Center’s opening in 2004, reinvigorating this region as a true tourist destination. The recently renovated Robinson Center is the city’s state-of-the-art performance hall and conference center, and is an anchor to downtown and the River Market Entertainment District, the heart of Little Rock’s nightlife scene. Little Rock honors its past at its many historic attractions - six are part of the U.S. Civil Rights Trail - while it celebrates the present with numerous cultural attractions.

Little Rock is a city that embraces its most natural resource: the more than 60 parks that can be found in every corner of our city. They’re a gateway to outdoor adventure. From rock climbing at Rattle Snake Ridge to shredding the state’s best mountain biking trails at Pinnacle Mountain State Park, Little Rock is a thrill seeker’s paradise. Runners will love the Arkansas River Trail, a 17-mile loop that showcases the best of the city. Adventurers can get their feet wet with kayak rentals on Arkansas and Little Maumelle rivers. Road cyclists will find themselves at home on any of the routes that cross the city.

After a day of fun, there’s no better way to unwind than with a meal at any of Little Rock’s locally owned restaurants. You’ll soon see why Southern Living, Food & Wine, the Foodie Flashpacker and Bourbon & Boots have all raved about our dining scene.

You may not know it yet, but we promise that it won’t take long until you, too, are BIG on Little Rock.

Warm Regards,
Please contact the venue you plan to visit before going as some days and hours of operation may periodically change.
Little Rock is at the center of it all. Located in the heart of Arkansas, it serves as the state’s tourism hub as well as its political and financial epicenter. Here you will find layers of history and heritage mixed with culture and contemporary style.

**DOWNTOWN**

Little Rock’s downtown is thriving. Situated on the bank of the Arkansas River, downtown Little Rock is full of attractions, museums and event venues. Neighborhoods like the River Market, SoMa, Main Street and East Village feature great dining options while the area’s historic landmarks pay tribute to the city’s heritage.

**MIDTOWN**

Midtown is a wonderful collection of old and new and has earned every bit of its unique personality. This district offers landmark restaurants, popular bars and quirky coffee shops. The streets are lined with beautiful historic homes, quaint shops and friendly folks nestled in several neighborhoods as well as the Little Rock Zoo and War Memorial Park.

**WEST**

West Little Rock is a way of life with its majestic homes, upscale restaurants, numerous shopping venues and IMAX theater. Further west along tree-lined roads sits the enchanting Wildwood Park for the Arts while Pinnacle Mountain State Park towers over the district from its northwest corner. This side of the city balances hustle and bustle with elegance and finesse.
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SOUTHWEST
Celebrated for its diverse cultures, this is the city's largest district in size and is home to a wealth of ethnic restaurants specializing in Indian, Asian and Latin American cuisines, as well as great soul food offerings. It is also home to UA-Pulaski Technical College's Culinary Arts and Hospitality Institute, the Outlets of Little Rock and Bass Pro Shop's Outdoor World.

AIRPORT
This district, located at the nexus of the Bill and Hillary Clinton National Airport, Little Rock's industrial park and the local port authority, has some of Little Rock's most overlooked culinary hidden gems. Home to a few blue-plate diners and restaurants, it's a culinary option worth exploring.

NORTH LITTLE ROCK
Little Rock's neighbor has a fun downtown vibe in its Argenta Arts District. It's home to the Arkansas Inland Maritime Museum, the only museum in the intercontinental United States to house vessels that bookend World War II. Also on the river bank is Simmons Bank Arena, host to concerts and sporting events, and Dickey-Stephens Ballpark.
ARKANSAS STATE ARCHIVES

In existence since 1905, the Arkansas State Archives is one of the oldest archives in the nation. Located in Little Rock just west of the State Capitol building, the agency maintains the largest collection of Arkansas historical and genealogical material in the world, as well as a collection of Arkansas art and artifacts. With two regional branches, the Northeast Arkansas Regional Archives in Powhatan and the Southwest Arkansas Regional Archives in Washington, the Arkansas State Archives collects, maintains and preserves Arkansas's history. From gubernatorial papers, county records and photographs, to all five of Arkansas’s state constitutions, some of the state's greatest historical treasures are preserved here and available for research. Information about collections and services, as well as access to the Archives’ extensive and growing digital resources, can be found on the agency’s website. The State Archives has a small onsite exhibit gallery focused on Arkansas history and offers free traveling exhibits. The agency participates in community outreach by working with local educators to provide support for curriculum development, providing tours by appointment, and sponsoring free seminars and lectures relevant to Arkansas history and genealogy throughout the year.

The Black History Commission of Arkansas, associated with the Arkansas State Archives, encourages the research of Arkansas's African American history through sponsoring symposiums, offering grants, collecting historical resources and sponsoring other educational projects.

Come visit the Arkansas State Archives to research and learn about the history of the Natural State.

The Arkansas State Archives is part of Arkansas Heritage, a division of the Arkansas Department Parks, Heritage and Tourism.
Historic Arkansas Museum celebrates Arkansas’s history with a restored half block of the original City of Little Rock, with an 1850s log house and farmstead, blacksmith shop, seven galleries of Arkansas-made fine and decorative art and a museum store featuring Arkansas crafts.

Visit the Hinderliter Grog Shop (c. 1827), Little Rock’s oldest structure, see where the Arkansas Gazette was printed on a functioning Ramage press and experience living history.

Explore permanent exhibits such as We Walk In Two Worlds: The Caddo, Osage and Quapaw in Arkansas and the Knife Gallery, which features more than 100 historic and modern knives. Other exhibits rotate and feature a variety of historic subjects as well as contemporary Arkansas art.

Admission to the Historic Grounds: $2.50 for adults, $1 for children under 18, $1.50 for age 65+ (Free for Museum Members)

2ND FRIDAY ART NIGHT
5-8 p.m., every second Friday throughout the year
Admission: Free

Historic Arkansas Museum is a museum of the Department of Arkansas Heritage.
Come celebrate the community and achievements of African Americans in Arkansas! The Mosaic Templars Cultural Center, a museum of African American history and culture, is located at the corner of West Ninth and Broadway streets in downtown Little Rock. Explore the untold stories of African Americans and their impact on the landscape of Arkansas and the nation. At the Museum Store, discover hundreds of children’s and African American-themed books as well as an array of artisan products from our Arkansas Made, Black Crafted initiative.

The museum offers a variety of exhibits, self-guided and guided tours, educational programs and dynamic public programs throughout the year and actively seeks to engage diverse audiences, including individuals and families who experience learning and developmental challenges.

Hours and tours are subject to change due to the coronavirus pandemic. Please call ahead to confirm hours before visiting.

The Mosaic Templars Cultural Center is a museum of Arkansas Heritage.
Arkansas starts here. Already under construction when Arkansas became a state in 1836, the Old State House Museum’s history is as colorful as the state it represents. The Greek Revival building, designated a National Historic Landmark, is also known as the backdrop of President Bill Clinton’s 1992 and 1996 election-night celebrations.

The Museum focuses on Arkansas history from statehood to the present and is home to several diverse exhibits and collections. Permanent exhibits include “First Ladies of Arkansas: Women of Their Times,” the 1836 and 1885 House of Representatives Chambers, the “Supreme Court of Arkansas.” Changing exhibits cover topics ranging from Arkansas music to obscure artifacts in the Museum’s collection.

The Old State House Museum is a museum of the Department of Arkansas Heritage.
The Clinton Presidential Center offers a unique perspective of the work – past, present, and future – of President Bill Clinton. It also provides year-round educational and cultural opportunities that reflect President Clinton’s lifetime commitment to advancing opportunity for everybody, instilling responsibility throughout our society, and cultivating a sense of community within our great nation.

The Clinton Center’s interactive exhibits, including a White House Cabinet Room reconstruction and a full-scale replica of the Oval Office (above), give visitors a first-hand look into the life and work of President Clinton.

The Clinton Center’s temporary exhibits explore a variety of topics — from art and history to pop culture and sports — and provide visitors an opportunity to experience something new with every visit.

Don’t miss the outdoor attractions in the presidential park, including the Bill Clark Wetlands, the Clinton Presidential Park Bridge, and the Anne Frank Tree installation.
ESSE PURSE MUSEUM & STORE

Come see what’s inside the ESSE Purse Museum, which shows the evolution of the 20th-century American woman through the bags she carried and the items they contained.

The by-decade displays of purses are complemented by items women carried – history held in a handbag. Three dioramas feature specialty purses, and a large, whimsical art installation addresses the essence of a woman, her handbag and the contents within.

The museum store offers high quality and unusual handbags and other items, many handcrafted by local, national and international artisans. With price points all along the spectrum, the store offers something for everyone.

ESSE Purse Museum offers free parking and is close to many other South Main Street attractions. ESSE is the only dedicated brick-and-mortar purse museum in the U.S.
The MacArthur Museum of Arkansas Military History interprets our state’s military heritage and honors the contributions of Arkansans who served in conflicts from the territorial period to the present. It is located in the historic Arsenal Building, a National Historic Landmark and one of Little Rock’s oldest surviving structures. Built in 1840 to protect a frontier state from attack by Native Americans, it witnessed pivotal exchanges between Federal and Confederate forces during the Civil War, and later became the birthplace of General Douglas MacArthur. Through exhibits and programming, the museum ensures that “old soldiers never die.” Instead, their sacrifice and service are preserved for future generations.

Please check website or social media for updates on operating hours: arkmilitaryheritage.com
Facebook: MacArthur Museum of Arkansas Military History

503 E. Ninth St., Little Rock
501-376-4602
Temporary Hours of Operation —
Tue-Sat 10 a.m.-4 p.m.
Admission: Free
WITT STEPHENS JR. CENTRAL ARKANSAS NATURE CENTER

The Witt Stephens Jr. Central Arkansas Nature Center is your portal to the outdoors. The wildlife viewing area and aquariums allow you to experience native wildlife up close. Free educational programs focus on fishing, wildlife management and outdoor skills.

SEE Little Rock’s Six LANDMARKS ON THE U.S. CIVIL RIGHTS TRAIL

The U.S. Civil Rights Trail spans more than 100 sites across 14 states and the District of Columbia, inviting visitors to the destinations and landmarks that defined the American civil rights story. This collection of more than 100 churches, courthouses, schools and museums played a pivotal role in advancing social justice in the 1950s and 1960s, shifting the course of history.

CivilRightsTrail.com • LittleRock.com
ARKANSAS TRAVELERS BASEBALL CLUB

The Arkansas Travelers have played Professional Baseball in Central Arkansas since 1901. With the distinction of having never changed the teams name, the Travelers, or the “Travs”, are an Arkansas institution and a historic part of professional baseball. Dickey-Stephens Park, in addition to Travelers Baseball games, host dozens of community events and concerts. Please visit www.TRAVS.com or call 501-664-1555 for more details.

IF YOU’RE BIG ON THE OUTDOORS, YOU’RE BIG ON LITTLE ROCK.

For all of our outdoor amenities visit LITTLEROCK.COM/OUTDOORS
For more than 100 years, the Central Arkansas Library System, Arkansas’s largest public library system, has provided visitors and residents with materials and services for their information and enjoyment. Books, DVDs, audiobooks, computers, and wireless internet access are available at all 15 locations throughout Pulaski and Perry counties. Central Arkansas Library System’s Library Square, located in the River Market District, offers shopping, art galleries, research materials, and a coffee shop.

The Bobby L. Roberts Library of Arkansas History & Art, 401 President Clinton Avenue, houses the Butler Center for Arkansas Studies and features four art galleries, an outdoor walking mural of the lower Arkansas River Valley, and digital photos illustrating Arkansas history. Research resources for Arkansas history and genealogy are available for scholars and beginners. Library Square is also home to the CALS Ron Robinson Theater, a 315-seat multi-purpose event venue located at 100 River Market Avenue. The theater hosts programs for all ages including films, music performances, plays, readings, lectures, speakers, and children’s activities.

The Hillary Rodham Clinton Children’s Library & Learning Center, situated on a six-acre site just south of the Little Rock Zoo in midtown, features a recording studio, greenhouse, maker lab, theater, and a story walk.

For more information about CALS programs and locations, visit CALS.org.

Hillary Rodham Clinton Children’s Library & Learning Center
4800 W. 10th St., Little Rock
Open: Mon-Sat 9 a.m.-6 p.m.
Come see how Heifer International has been working with communities for over 75 years to end hunger and poverty while caring for the Earth. Explore our exhibits and urban farm to learn some of the world’s pressing challenges and how you can be part of the solution. Schedule a program for your group to learn more about resource issues faced by communities everywhere. Visit Shop@Heifer for locally-made and fair-trade products from around the world.
The Little Rock Zoo’s mission is to inspire people to value and conserve our natural world.

Every visit to the Little Rock Zoo is a different adventure in memories, learning, and fun! Parade over to the popular Laura P. Nichols Penguin Pointe exhibit to watch South African penguins and the new baby, Dory, play above and below the water. Swing by the Orangutan exhibit to get a peek at the new baby orangutan, Kasih. Treat yourself to a thrilling ride back into Arkansas history on the historic Over the Jumps Carousel or take a ride on the Animal Tracks Train! Check the website to see what’s planned with new animals, special events, celebrations, and educational programs. The Zoo is an ever-changing experience for visitors of all ages.

Connect with living creatures and learn how to create a better future for all living things all while you enjoy a day with your family. Since 1926, the Zoo has been one of Arkansas’s greatest treasures and one of Arkansas’s most visited attractions, with just over 300,000 per year. Today, an expert staff cares for 500+ animals giving love and attention and focusing on conservation of animals in the wild. Come meet our animals and fall in love with them.

Visit our hands-on environment where learning is interactive and fun. We encourage curiosity and activity through nature play, like at our new Blue & You Sensory Garden and Blue & You Nature Playground. The Zoo’s educational experiences connect people with the natural world and conservation, which we believe will help in our goal to protect species and ensure long-term survival of them in the wild.

Admission: Children under 3 years old - Free  
Children (3-12 years) - $9.95  
Adults (13 and up) - $12.95  
Seniors (60 and up) and Active Military with I.D. - $2 off  
Regular admission

The only Zoo in Arkansas accredited by the Association of Zoos & Aquariums.
The Arkansas State Capitol has stood for more than a century as the center of state government. Designed by noted architects George Mann and Cass Gilbert, it is rich in history, craftsmanship and architectural excellence.

Visit today and see lawmakers at work and enjoy exhibits that provide a glimpse of the people and events that have shaped our state. Don’t miss the majestic rotunda, gleaming Tiffany bronze doors and gilded accents in the legislative chambers. Beautiful in any season, the grounds offer their own treasures, including the monument to the Little Rock Nine, “Testament,” and the Fallen Firefighters Memorial.

Secretary of State John Thurston invites you to experience the heart of the Natural State’s government, the Arkansas State Capitol.
IF YOU’RE BIG ON LOCAL FLAVOR, YOU’RE BIG ON LITTLE ROCK.

LittleRock.com

THREE FOLD NOODLES + DUMPLING CO.

For event information visit RobinsonCenter.com
Ballet Arkansas is the professional ballet company of the state of Arkansas, celebrating 42 years as a 501(c)(3) nonprofit organization. Each year Ballet Arkansas provides world-class performance, education programs, scholastic programs and community outreach to more than 20,000 individuals throughout the region. Visit balletarkansas.org to learn more about our 20/21 season, meet our professional dancers, purchase tickets for upcoming performances and events, and make a donation to the “Pointe to the Future” Resiliency Fund to ensure that our artists and activities continue to be a force of beauty and creativity for years to come. Stay tuned for fall and spring add-ons, including digital broadcasts, open-air performances and events, tours, and unique collaborations.

20/21 SEASON

Beauty Brings Us Together

COPPELIA — February 18-21, 2021
WHITE ROOM — March 2021
EXTREMES — April 22-25, 2021

Stay tuned for fall add-ons including outdoor performances, digital broadcasts and unique collaborations.
Rock Town Distillery — located in downtown Little Rock — is the first of its kind in Arkansas, an artisan craft distillery that uses grains from Arkansas to distill award-winning spirits. Rock Town is a true grain-to-glass distillery. Spirits are carefully distilled from corn, wheat and rye that are grown within 125 miles of the distillery.

Distillery tours are held six days a week (bottles available on Sunday). Tour the whole process of making bourbon, vodka and gin, from grain to glass. Finish in the tasting room and have a chance to sample all of the spirits, cocktails, beer and wine. Visit today!

Rock Town Distillery

1201 S. Main St., Little Rock
501-907-5244
Open: Tues - Sun 11 a.m. - 9 p.m. (Closed Mon)
Tours by reservation only. Reserve your spot at www.rocktowndistillery.com/tours
Arkansas Arts Center
501-372-4000 • 2510 Cantrell Road
(Temporary location until grand re-opening fall 2022)
ArkansasArtsCenter.org

Arkansas Inland Maritime Museum
501-371-8320 • 120 Riverfront Park Dr., North Little Rock
AIMMuseum.org

Arkansas National Guard Museum
501-212-5215 • Camp Robinson, North Little Rock
ARNGMuseum.com

Arkansas Repertory Theatre
501-378-0405 • 601 Main St.
TheRep.org

Arkansas Symphony Orchestra
501-666-1761 • 2417 N. Tyler St.
ArkansasSymphony.org

Celebrity Attractions
501-244-8800 • 426 W. Markham St.
CelebrityAttractions.com

Jacksonville Museum of Military History
501-241-1943 • 100 Veteran’s Circle, Jacksonville
JaxMilitaryMuseum.org

Little Rock Central High School National Historic Site
501-374-1957 • 2120 W. Daisy L. Gatson Bates Dr.
NPS.gov/CHSC/index.htm

Little Rock National Cemetery
501-324-6401 • 2523 Springer Blvd.
Cem.va.gov/cems/nchp/littlerock.asp

Mount Holly Cemetery
501-376-1843 • 1200 S. Broadway St.
MountHollyCemetery.com
Murry’s Dinner Playhouse  
501-562-3131 • 6323 Colonel Glenn Rd.  
MurrysDP.com

Museum of Discovery  
501-396-7050 • 500 President Clinton Ave.  
MuseumofDiscovery.org

Oakland & Fraternal Historic Cemetery park  
501-372-6429 • 2101 Barber St.  
OaklandFraternal.com

Robinson Performance Hall  
501-244-8800 • 426 W. Markham St.  
RobinsonCenter.com

Rock Town River Outfitters  
501-831-0548 • 4420 River Mountain Rd.  
RockTownRiverOutfitters.com

The Old Mill  
501-791-8538 • 3800 Lakeshore Dr., North Little Rock  
NorthLittleRock.org

The Studio Theatre and Lobby Bar  
501-374-3615 • 320 W. Seventh St.  
StudioTheatreLR.com

The Weekend Theater  
501-374-3761 • 1001 W. Seventh St.  
WeekendTheater.org

Vogel-Schwartz Sculpture Garden  
Riverfront Park • Located behind Little Rock Marriott  
SculptureAtTheRiverMarket.com

Wildwood Park for the Arts  
501-821-7275 • 20919 Denny Rd.  
WildwoodPark.org
TOUR LITTLE ROCK
LittleRock.com/Tours